1501/101 1503/101 1508/101 1601/101 1602/101 1704/101 INFORMATION COMMUNICATION TECHNOLOGY AND ENTREPRENEURSHIP EDUCATION June/July 2016

Time: 3 hours



### THE KENYA NATIONAL EXAMINATIONS COUNCIL

# CRAFT CERTIFICATE IN MECHANICAL ENGINEERING (PRODUCTION OPTION) CRAFT CERTIFICATE IN MOTOR VEHICLE ENGINEERING CRAFT CERTIFICATE IN WELDING AND FABRICATION CRAFT CERTIFICATE IN ELECTRICAL & ELECTRONICS ENGINEERING (POWER OPTION), (TELECOMMUNICATION OPTION) CRAFT CERTIFICATE IN BUILDING TECHNOLOGY

#### MODULE I

## INFORMATION COMMUNICATION TECHNOLOGY AND ENTREPRENEURSHIP EDUCATION

### 3 hours

## INSTRUCTIONS TO CANDIDATES

This paper consists of TWO sections; A and B.

Answer any SIX questions from section A, and any FOUR questions from section B in the answer booklet provided.

ALL questions carry equal marks.

Maximum marks for each part of a question are as indicated.

Candidates should answer the questions in English.

This paper consists of 4 printed pages.

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.

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# SECTION A (60 marks)

## INFORMATION COMMUNICATION TECHNOLOGY

Answer any SIX questions from this section.

1.0	(a)	List four types of tabstops used in word processing.	(4 marks)		
	(b)	Explain three methods of navigating during a slide show while using a present program.	tation (6 marks)		
2.	(a)	Highlight two keyboard keys used to erase text in a word document.	(2 marks)		
	(b)	Explain each of the following terms as used in relation to data security:			
		(i) log files; (ii) firewalls.	(6 marks)		
	(c)	Differentiate between a formula and a function in a spreadsheet application			
			(4 marks)		
3.	(a)	State four characteristics of a freeware software.	(4 marks)		
	(b)	List four desktop publishing packages.	(4 marks)		
	(c)	State the two methods of paper orientation used when printing a document.	(2 marks)		
4.	(a)	Explain three parts of a fibre optic cable.	(6 marks)		
	(b)	Explain two ways through which parents can prevent children from accessing inappropriate content from the internet.	(4 marks)		
5.	(a)	) Indicate the classification for each of the following keyboard keys:			
		(i) F1, F2, F3, F4F12;			
		(ii) SHIFT, CTRL, ALT, ESC;			
		(iii) A, B, C2 (iv) Arrow keys, page up, page down.	(4 marks)		
	(b)	State six threats to the security of computerised information in a business enter	rprise, (6 marks)		
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6.	(a)	State three types of non-impact printers.	(3 marks)
	(b)	Write the following internet-based acronyms in full:	
		(i) TCP/IP; (ii) HTTP; (iii) ISP.	
			(3 marks)
	(c)	Differentiate between a multi-user and a single-user operating system.	
7.	(a)	State four disadvantages of flask disks as storage devices.	(4 marks)
	(b)	Explain each of the following terms as used in databases:	
		(i) index; (ii) entity; (iii) entity integrity.	
			(6 marks)

# SECTION B (40 marks)

## ENTREPRENEURSHIP EDUCATION

Answer any FOUR questions from this section.

8.	(a)	Outline four i	100	account for the slow growth of	entrepreneurship in (4 marks)
	(b)	List four sour	rces of finance fo	or a sole proprietor.	(2 marks)
	(e)	State four ber	nefits that an org	anisation may derive from outs	ourcing services. (4 marks)
9.	(a)	Salim has been considering quitting salaried employment for sometime. Outli reasons that may be holding him back.			
	(b)	State six skills that an entrepreneur should possess.			
	(c)	Highlight three advantages of packaging products.			(3 marks)
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(6 marks)

10: (a) Explain two cultural habits that may enhance entrepreneurial development in a country. (4 marks) (b) Outline two responsibilities of a business enterprise towards its competitors. (2 marks) (c) State four reasons that make it important for an entrepreneur to develop a business plan. (4 marks) 11. (a) State four advantages of keeping computerised records in a business enterprise. (4 marks) (b) Identify four techniques through which entrepreneurs may generate business ideas. (2 marks) Explain two measures that an entrepreneur may take to build customer loyalty. (c) (4 marks) 12. (4 marks) (a) Outline four features of a good business plan. Explain three circumstances under which sole proprietorship may be most appropriate. (b) (6 marks) 13. State four costs that may be associated with high labour turnover in a business (a) enterprise. (4 marks)

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Explain three advantages of e-commerce to an entrepreneur.

(b)