

1410/205  
SOCIAL RESEARCH METHODS  
AND COMMUNICATION SKILLS  
Oct./Nov. 2018  
Time: 3 hours



THE KENYA NATIONAL EXAMINATIONS COUNCIL  
NATIONAL CERTIFICATE IN SOCIAL DEVELOPMENT  
SOCIAL RESEARCH METHODS AND COMMUNICATION SKILLS

3 hours

**INSTRUCTIONS TO CANDIDATES**

*This paper consists of TWO sections; A and B.  
Answer ALL the questions in BOTH sections in the answer booklet provided.  
Candidates should answer the questions in English.*

**This paper consists of 3 printed pages.**

**Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.**

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**Turn over**

## SECTION A (40 marks)

*Answer ALL the questions in this section.*

1. Distinguish between personal and telephone interview. (4 marks)
2. (a) Explain the meaning of the term marriage. (2 marks)  
(b) State **four** characteristics of marriage. (4 marks)
3. Highlight **four** qualities of a good report. (4 marks)
4. Identify **four** functions of religion as a social institution. (4 marks)
5. Highlight **four** items to be included in a meeting agenda. (4 marks)
6. Explain **four** qualities of a good research proposal. (4 marks)
7. Summarize **four** assumptions of functional theory. (4 marks)
8. Highlight **four** important weaknesses of interview method as compared to other methods. (4 marks)
9. Explain the meaning of a business report. (2 marks)
10. Outline **four** conditions that make a notice of a meeting valid. (4 marks)

## SECTION B (60 marks)

*Answer ALL the questions in this section.*

11. (a) Explain **five** causes of Juvenile delinquency in a society. (10 marks)  
(b) Highlight **five** features of socialization. (5 marks)
12. (a) Discuss **five** uses of sociology in a society. (10 marks)  
(b) Describe **five** types of social organizations. (5 marks)
13. (a) Summarize **five** elements of a research. (10 marks)  
(b) Highlight **five** steps a new idea is diffused for decision making according to diffusion theory by E. Rogers. (5 marks)

14. (a) Draft the minutes of a meeting at the Vatican Library, Nairobi Kenya of July 2016, in which the following items were taken up:
- (i) place and time of meeting; Board room, 8.00 am;
  - (ii) present: Dr. M. Moraa (chair)  
Mr K. Redman  
Mrs J. Omondi (secretary)  
Mr P. Kumar Khan  
Mr B. Aral
  - (iii) allocation of funds for purchasing books;
  - (iv) advertisement for new librarian;
  - (v) introduction of new borrowing cards;
  - (vi) change of borrowing rules;
  - (vii) vote of thanks.
- (10 marks)
- (b) Highlight five characteristics of secondary groups. (5 marks)

**THIS IS THE LAST PRINTED PAGE.**