THE KENYA NATIONAL EXAMINATIONS COUNCIL

NATIONAL CERTIFICATE IN SOCIAL DEVELOPMENT

SOCIOLOGY, RESEARCH METHODS AND COMMUNICATION SKILLS

3 hours

INSTRUCTIONS TO CANDIDATES

This question paper consists of FOURTEEN questions in TWO sections; A and B.
Answer ALL the questions in BOTH sections in the answer booklet provided.
Maximum marks for each part of a question are as indicated.
Candidates should answer the questions in English.

This paper consists of 3 printed pages.

Candidates should check the question paper to ascertain that all pages are printed as indicated and that no questions are missing.

Turn over

SECTION A: (40 marks)

Answer ALL questions in this section.

1. Explain the meaning of the following terms:

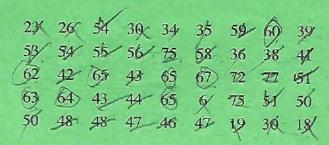   (a) social interaction;   (2 marks)

   (b) culture;   (2 marks)

   (c) social structure.   (2 marks)

2. Explain **three** importances of census as a tool in social research. (3 marks)

3. State **four** details contained in minutes of a meeting. (4 marks)

4. State **three** types of marriages in African Society. (3 marks)

5. List **five** data collection methods used in social research. (5 marks)

6. Outline **four** types of communication channels in an organization. (4 marks)

7. Differentiate between planned and unplanned social change. (4 marks)

8. Explain the meaning of the term 'social research' in relation to sociology. (2 marks)

9. Outline **four** purposes of communication in an office environment. (5 marks)

10. List **four** types of religions organization. (4 marks)

SECTION B: (60 marks)

Answer ALL the questions in this section.

11. (a) Describe **six** barriers to effective communication. (12 marks)

    (b) State **three** sources of secondary data as a method of collecting information. (3 marks)

12. (a) Explain **five** major social problems in Kenya today. (10 marks)

    (b) Outline **five** possible causes of communication breakdown. (5 marks)

13. The following data gives the ages of randomly selected sociologists visiting Tarasaa village to supervise Social Development work during the last few years.

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23  26  54  30  34  35  59  60  39
53  54  55  56  75  58  36  38  41
62  42  65  43  65  67  72  77  51
63  64  43  44  65  6   75  51  50
50  48  48  47  46  47  19  30  18
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Required:

(a) Construct a frequency distribution table for the data using exclusive method and taking 10 as a class interval. (8 marks)

(b) Calculate the mean age of the sociologists visiting Tarasaa village from your frequency distribution. (7 marks)

14. (a) Explain four forms of social control in the society. (8 marks)

(b) Explain the meaning of the term "Report". (2 marks)

(c) State five qualities of a good report. (5 marks)

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