

2425/203

AGRICULTURAL ECONOMICS II,
EXTENSION EDUCATION AND HOME ECONOMICS

June/July 2017

Time: 3 hours



THE KENYA NATIONAL EXAMINATIONS COUNCIL

**DIPLOMA IN AGRICULTURE
MODULE II**

AGRICULTURAL ECONOMICS II, EXTENSION EDUCATION AND HOME ECONOMICS

3 hours

INSTRUCTIONS TO CANDIDATES

*This paper consists of **THREE** sections A, B and C.*

*Answer a total of **FIVE** questions taking at least **TWO** questions from section A, at least **ONE** question from section B and at least **ONE** question from section C.*

Write your answers in the answer booklet provided.

All questions carry equal marks.

Maximum marks for each part of a question are indicated.

Candidates should answer the questions in English.

This paper consists of 3 printed pages.

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.

SECTION A: FARM BUSINESS MANAGEMENT*Answer at least TWO questions from this section.*

1. (a) Differentiate between Gross Domestic Product (GDP) and Gross National Product (GNP). (4 marks)
- (b) Give the shortcomings that individual farmers face when bargaining for better prices. (6 marks)
- (c) Describe the levels of economic integration. (10 marks)
2. (a) Explain the functions of World Trade Organization (WTO). (8 marks)
- (b) Explain the strategies adopted by developing countries to alleviate the debt crisis. (12 marks)
3. (a) Describe the barriers designated to restrict imports in a country. (12 marks)
- (b) Outline the policy measures for dealing with balance of payment deficit. (8 marks)
4. (a) Explain the factors affecting consumer behavior. (8 marks)
- (b) Describe the macro-environmental factors affecting the marketing process. (12 marks)

SECTION B: AGRICULTURAL EXTENSION*Answer at least ONE question from this section.*

5. (a) Explain the following extension teaching methods:
 - (i) individual;
 - (ii) group;
 - (iii) mass. (10 marks)
- (b) Describe the factors that affect the speed of adoption. (10 marks)
6. Explain the components of an effective communication process. (20 marks)



SECTION C: HOME ECONOMICS

Answer at least ONE question from this section.

- 7. (a) Highlight the factors considered when planning meals. (10 marks)
- (b) Outline the symptoms and control of typhoid. (10 marks)
- 8. (a) Identify the purpose and content of a label on a product. (4 marks)
- (b) Outline the safety rules in the kitchen. (8 marks)
- (c) Give the principles of wise shopping. (8 marks)

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