

2428/201

RESOURCE MOBILIZATION, FUND RAISING  
AND PROJECT MANAGEMENT

Oct./Nov. 2016

Time: 3 hours



THE KENYA NATIONAL EXAMINATIONS COUNCIL

DIPLOMA IN SOCIAL WORK AND COMMUNITY DEVELOPMENT  
MODULE II

RESOURCE MOBILIZATION, FUND RAISING AND PROJECT MANAGEMENT

3 hours

INSTRUCTIONS TO CANDIDATES

*This paper consists of EIGHT questions in TWO sections, A and B.*

*Answer a total of FIVE questions in the answer booklet provided as shown below:*

*any TWO questions from section A;*

*any TWO questions from section B;*

*any other ONE question from either section A or B.*

*All questions carry equal marks.*

*Candidates should answer the questions in English.*

**This paper consists of 2 printed pages.**

**Candidates should check the question paper to ascertain that both the pages are printed as indicated and that no questions are missing.**



## SECTION A: RESOURCE MOBILIZATION AND FUND RAISING

Answer at least **TWO** questions from this section.

1. (a) Highlight **four** approaches of resource mobilization. (8 marks)  
(b) Explain **six** importance of resource mobilization. (12 marks)
2. (a) Describe **four** implications of donor dependency. (8 marks)  
(b) Explain **six** legal issues in fund raising. (12 marks)
3. (a) Explain **four** importance of strategic planning in fund raising. (8 marks)  
(b) (i) Explain **three** ways of accounting for money raised in fund raising. (6 marks)  
(ii) Explain **three** ways of winning sponsorship. (6 marks)
4. (a) Highlight **six** components of a project proposal. (12 marks)  
(b) Explain **four** challenges of using a project proposal in resource mobilization. (8 marks)

## SECTION B: PROJECT MANAGEMENT

Answer at least **TWO** questions from this section.

5. (a) Explain **four** features of a good project. (8 marks)  
(b) Highlight **six** principles of project management. (12 marks)
- \* 6. (a) Explain **four** roles of a project manager in project management. (8 marks)  
(b) Outline **six** ways of developing a project idea. (12 marks)
7. (a) Explain **six** ways of managing risk in project management. (12 marks)  
(b) Highlight **four** challenges of project termination. (8 marks)
8. (a) Explain **four** strategies involved in project sustainability. (8 marks)  
(b) Explain the components of a comprehensive project report. (12 marks)

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