Name:			_ Index No//
2501/101, 2503/101,	2708/101 2709/101		Candidate's Signature:
2707/101	MMUNICATION SKILLS		Date:
June/July 2 Time: 3 hor	012	(A)	



# THE KENYA NATIONAL EXAMINATIONS COUNCIL

# TECHNICAL INDUSTRIAL VOCATIONAL ENTREPRENEURSHIP TRAINING

DIPLOMA IN MECHANICAL ENGINEERING
(PRODUCTION OPTION)
(AUTOMOTIVES OPTION)
DIPLOMA IN ELECTRICAL & ELECTRONICS ENGINEERING
(POWER OPTION)
(TELECOMMUNICATIONS)
DIPLOMA IN BUILDING
DIPLOMA IN CIVIL ENGINEERING
DIPLOMA IN ARCHITECTURE
MODULE I

ICT & COMMUNICATION SKILLS

3 hours

### INSTRUCTIONS TO THE CANDIDATE

Write your name and index number in the spaces provided above.

Sign and write the date of the examination in the spaces provided above.

This paper consists of TWO sections; A and B.

Answer any THREE questions from section A and TWO questions from section B.

All questions carry equal marks. Maximum marks for each part of a question are indicated.

For Examiner's Use Only

#### SECTION A

Question	1	2	3	4	5	Total
Marks			-			

#### SECTION B

Question	6	7	8	Total
Marks				-

Grand	
Total	

This paper consists of 16 printed pages.

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.

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Turn over

### SECTION A: (60 marks) ICT

1. Explain the term "ergonomics" as used in ICT. (a) (i) Mr. Mop wishes to buy a computer to be used by his physically challenged son (ii) in vision. Describe two features to be considered in modification for the computer to be suitable for his son. (2 marks) Describe two types of bus found in a computer system (b) (1) (ii) List two advantages of using laser technology in DVDs. (6 marks) (c) Differentiate between primary and secondary storage found in a computer memory. (4 marks) (d) (i) Distinguish between a leased line and dial-up line; (ii) Outline two advantages of using leasing line for internet connection. (4 marks) 2. Explain the following terms as used in internet technology: (4 marks) (a) (i) URL: (ii) HTML. (b) (i) Explain two advantages of Optical Mark Readers as compared to Optical Character Readers. Describe two disadvantages of OMR as compared to OCR. (ii) (4 marks) An airline intends to introduce a database management system to allow for on-line (c) ticket booking: (i) State two advantages of using DBMS. (ii) List two limitations of the above system. (4 marks)

(d)

word processor.

Table 1 shows the daily collection from sales in Kolen Keegan Supermarket using a

Table 1

Item description	Quantity (kg)	Unit cost (Kshs)	Total cost (Kshs)
Sugar	5	100	
Maize meal	4	100	
Milk	4	50	
Daily total costs			

- (I) Using the given data write a formula that would calculate:
  - (i) Total cost of each commodity;
  - (ii) The daily total cost for all the items.
- Describe the most effective method you would use to present the data for maize meal.

(8 marks)

- 3. (a) Define the following terms:
  - (i) Application software.
  - (ii) System software.

(4 marks)

- (b) Explain the following text editors
  - (i) Line editors.
  - (ii) Screen editors.

(4 marks)

- (c) (i) Distinguish between object linking and object embedding as used in DTP.
  - (ii) Describe three characteristics of Desk Top Publishing.

(7 marks)

- (d) A teacher intends to create a presentation for his class to teach first year students in impact of 'HIV-Aids'
  - Design a slide that would be used to introduce the subject;
  - (ii) Explain the most appropriate techniques he would use to deliver a ten-slide presentation.

(5 marks)

- (a) (i) Distinguish between physical and logical backups.
  - (ii) (I) Outline two advantages of physical backups.
    - (II) Suggest two limitations of physical backups.

(6 marks)

- (b) Juma works as a technician with Bidco Industries. The company wishes to introduce multi media computer system managing their operations.

  Describe three components that the system is likely to have. (6 marks)
- (c) Thomas Owen discovered that his hard disk had low access speed. Suggest three techniques that he would use to improve the system performance.

(4 marks)

- (d) Distinguish between a single and multi-user operating system. (4 marks)
- (a) (i) Define the term "information privacy".
  - (ii) Identify four threats to Information Privacy.
  - (iii) Describe measures taken to minimize the threats in a(ii).

(6 marks)

- (b) With the aid of relevant examples explain the term many-to-many relationship as applied in DBMS. (6 marks)
- (c) State two ways in which the increased use of information technology had affected the physical environment.
  - (i) negatively;
  - (ii) positively.

(4 marks)

(d) Figure 1, Shows typical lay out of word processor. Name the parts labelled 1 - 7.
(4 marks)

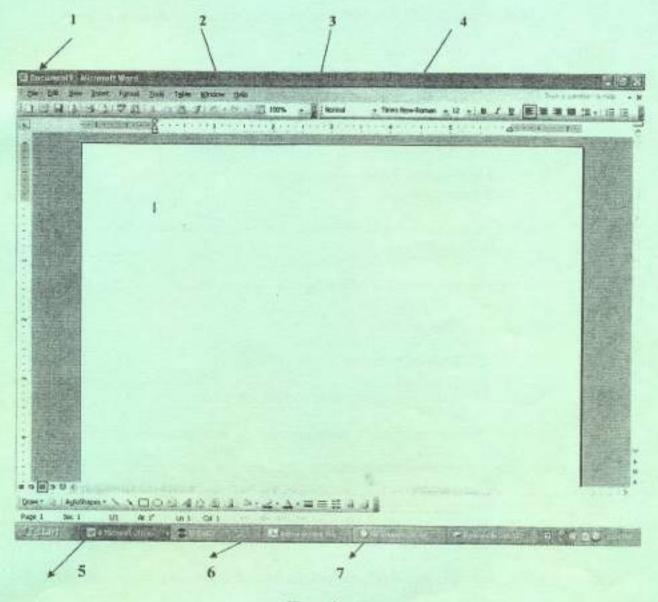


Figure 1

(c) Outline three advantages of word processor compared to typewriter.

(3 marks)

## SECTION B (40 marks)

Answer question SIX and ONE other question from this Section.

6.	(a)	Identify six factors to consider in choosing the most appropriate channel communication.	nel of (3 marks)
	(b)	Explain two differences between formal and informal meetings.	(4 marks)
	(c)	State three reasons why effective internal communication should be encouraged in an organization.	(3 marks)
	(d)	Identify <b>four</b> methods of upward communication commonly used in organizations.	(4 marks)
	(e)	State two uses of each of the following in a business letter;	
		(i) Date	(2 marks)
		(ii) Reference number	(2 marks)
	(f)	Distinguish between customer service and customer care.	(4 marks)
	(g)	State three benefits of effective communication in an organization.	(3 marks)
7.	(a)	State five uses of internet on business.	(5 marks)
	(b)	The management of the organization you work for intends to open a management of the organization you work for intends to open a management of the communications Manager, write an appropriate letter to your continuous of the new development.	
8.	(a)	Explain the details included in each of the following parts of a formal	
		(i) Terms of reference	(6 marks)
		(ii) Procedure	
		(iii) Recommendations	
	(b)	Explain the steps in summary writing	(9 marks)