1902/104A, 1903/104A, 1906/104A, 1908/104A, 1909/104A, 1916/104A, 1918/104A, 1919/104A, 1922/104A, 1923/104A INFORMATION COMMUNICATION TECHNOLOGY (Theory) July 2016 Time: 1 hour



THE KENYA NATIONAL EXAMINATIONS COUNCIL

CRAFT CERTIFICATE IN SALES AND MARKETING
CRAFT CERTIFICATE IN SUPPLIES CHAIN MANAGEMENT
CRAFT CERTIFICATE IN BUSINESS MANAGEMENT
CRAFT CERTIFICATE IN HUMAN RESOURCE MANAGEMENT
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CRAFT CERTIFICATE IN TOUR GUIDING AND OPERATIONS
CRAFT CERTIFICATE IN TOUR GUIDING AND TRAVEL OPERATIONS
CRAFT CERTIFICATE IN PROJECT MANAGEMENT
CRAFT CERTIFICATE IN CLERICAL OPERATIONS

MODULE I

INFORMATION COMMUNICATION TECHNOLOGY (Theory)

Paper 1

1 hour

INSTRUCTIONS TO CANDIDATES

Answer ALL the questions in the answer booklet provided. Candidates should answer the questions in English.

This paper consists of 3 printed pages

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.

Turn over

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- Differentiate between optical disk and magnetic disk as used in computer storage, giving an example in each case. (4 marks)
- (a) A computer technician intends to buy a memory card of a computer. Outline two functions that
 the memory would perform within the computer system. (2 marks)
 - (b) Outline two examples of direct input devices of computer systems.

(2 marks)

3. Joseph typed the document in figure 1 using a word processing program.

Dear Sir,

APPLICATION FOR SALES ASSISTANT JOB

I would wish to apply for the above position which has been advertised in your website.

I am a Kenyan citizen qualified with a certificate in sales and management from Nairobi College. In addition, I am qualified with a certificate in *Information Technology*.

I have a 2 year work experience in sales and marketing with an insurance company.

Attached, please find my curriculum vitae for your reference.

Figure 1

(a) Outline four text formatting features he applied on the document.

(2 marks)

- (b) Joseph intends to create the same letter for many prospective employers. Explain a word processing feature he would use to achieve his objective. (2 marks)
- Joel has been invited to present a paper on the "Application of IT in marketing". He prefers to use a
 presentation program over a word processing program during the paper preparation.
 - (a) Outline two reasons for his preference.

(2 marks)

- (b) Joel applied handout option feature during printing. Explain a reason why he would use the option. (2 marks)
- 5. Explain the function of each of the following utility programs in a computer system:

(a) device drivers;

(2 marks)

(b) drive formatter.

(2 marks)

 Figure 1 is a spreadsheet extract showing credit sales from Jessica's shop. Use it to answer the questions that follow.

A	H	KENDER STORY	D	B. W.
	JESSICA SHOP CREDIT ANALYSIS			NAME OF TAXABLE PARTY O
Item Name	Items	Quantity Sold	Price/Item (Kshs)	Credit Amount
Mary K.	Bread	10	30	
Tom W.	Sugar	40	120	
Linnet P.	Sugar	20	120	
Henry A.	Cooking Oil	2	320	
Baba Jane	Bar soaps	10	130	
	Item Name Mary K. Tom W. Linnet P. Henry A.	JESSICA Item Name Items Mary K. Bread Tom W. Sugar Linnet P. Sugar Henry A. Cooking Oil Baba Jane Bar	JESSICA SHOP CREDIT	JESSICA SHOP CREDIT ANALYSIS Item Name

Figure 1

(a) Write an appropriate formula that would be used to compute the credit amount owed by Mary K.

(1 mark)

(b) Differentiate between sum and sum if functions as used with spreadsheets.

(2 marks)

- (c) Using an appropriate function, write a formular that would determine the highest credit amount.
 (1 mark)
- A company intends to install a Local Area Network using ring topology. With the aid of a diagram, describe the topology. (4marks)
- (a) Outline two advantages of using indexed sequential method of file organization in a computer system. (2 marks)
 - (b) A company is concerned about the spread of computer viruses on their computer network, outline two measures the company can adopt to control this threat. (2 marks)
- (a) Distinguish between metropolitan area network (MAN) and wide area network (WAN) as used in computer networking. (2 marks)
 - (b) A five star hotel has decided to pay its suppliers using an electronic payment method. Explain two benefits the hotel would realize from this decision.
- 10. Explain the function of each of the following computer network devices:
 - (a) modem;

(2 marks)

(b) router.

(2 marks)

THIS IS THE LAST PRINTED PAGE.

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