## SECTION A (32 marks)

Answer ALL the questions in this section in the spaces provided.

total amount she will have earned in six years.	(3 mark
	. <u> </u>
Given the following matrix A	
$A = \begin{pmatrix} -2 & 4 \\ 0 & 1 \end{pmatrix}$	
•	
Determine A 1	(3 marl
	•
	<u> </u>
Outline three disadvantages of using observation as a method of data collection.	(3 marl
Outline three disadvantages of using observation as a method of data concetion.	(5 mark
	<u>.</u>

State	four different bases that may be used to classify data.	(4 mar
John <sup>,</sup>	would like to have Ksh. 300,000 in eight years' time. Determine the amour	nt of money th
	ould invest now if the rate of interest is 12% per annum.	(4 marl
		· · · · · · · · · · · · · · · · · · ·
 Distir	nguish between the terms measure of dispersion and measure of central ter	
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	nguish between the terms measure of dispersion and measure of central ter	ndency.
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Explain each	of the following terms a	s used in network analysis
(i) event		
(ii) activi (iii) proje	-	
(m) proje	ct.	(3 ma
<del></del>		
	g data was extracted fror	n the books of Soi Traders for the first six months of th
The followin year 2010.	g data was extracted fror	n the books of Soi Traders for the first six months of the
year 2010.	·	
	Quantity demanded	
Month	Quantity demanded	
Month January	Quantity demanded Kg 1200	
Month  January February	Quantity demanded  Kg 1200 1300	
Month  January February March	Quantity demanded  Kg 1200 1300 1280	
Month  January February	Quantity demanded  Kg 1200 1300	

	easy
	<del></del>
State the <b>four</b> components of a time series.	(
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## SECTION B (68 marks)

Answer any FOUR questions from this section in the spaces provided in this question paper.

- 11. (a) Distinguish between each of the following terms as used in matrices, using an example in each case.
  - (i) Singular matrix and non-singular matrix;
  - (ii) Transpose of a matrix and a diagonal matrix.

(8 marks)

(b) The Human Resource Manager of Zembe Limited rotated ten employees between two departments A and B in the month of July 2013. The following information shows the rankings given to the ten employees based on their performance by the two heads of departments.

Employee	Department A	Department B
Mary	9	5
Peter	7	4
John	3	1
Ali	6	10
Alice	10	9
Rashid	4	7
Rose	2	3
Evans	8	6
Ben	5	8
Karen	1	2

- (i) Calculate the rank correlation co-efficient of the employees.
- (ii) Comment on the result in (i) above.

(9 marks)

- 12. (a) Outline **four** advantages of using sampling method in data collection. (8 marks)
  - (b) A firm intends to borrow Ksh. I 000 000 to be invested in either Project 1 or Project 2. The annual interest payable is 15%. The following are the expected cash flows for the two projects.

Period	Project 1 (Ksh.)	Project 2 (Ksh.)
I	500,000	600,000
2	300,000	500,000
3	400,000	400,000
4	550,000	450,000
5	600,000	300,000

- (i) Calculate the profitability Index (PI) of each project.
- (ii) Advise the management of the firm on the project to invest in based on (i) above.

(9 marks)

- 13. (a) Explain **four** limitations of using decision trees in making decisions in an organization. (8 marks)
  - (b) A firm conducted a survey on the demand of one of its products and established the demand function to be

q = 500p + 12,500

where q is the number of units demanded at price p.

The estimated fixed cost to produce one unit of the product was Ksh. 6,000 while the variable cost was Ksh. 5 per unit. Calculate;

- (i) quantity that would be produced to maximize profits.
- (ii) selling price per unit that would maximize profits.

(9 marks)

- 14. (a) Explain **four** advantages of using graphs in the presentation of data. (8 marks)
  - (b) Three audit firms x, y and z recruit employees directly from the university annually. In the year 2009, a total of 213 university students applied to each of the three firms.
    - 27 students received offers from exactly two firms.
    - 63 students received offers from firm x.
    - 62 students received offers from firm y.
    - 35 students received offers only from firm x.
    - 60 students received offers only from firm z.
    - 29 students received offers only from firm y.
    - 15 students received offers from firms y and z but not x.
    - (i) present the above data in a venn diagram.
    - (ii) determine the number of students who;
      - I. did not receive any offers;
      - II. received offers from firm z;
      - III. received offers from at most two firms.

(9 marks)

- 15. (a) Explain the significance of time series analysis in business decision-making. Vtvet. COM
  (8 marks)
  - (b) A group of employees decided to raise Ksh. 480,000 to start a business. Four of the members pulled out before any contribution was made and each of those who remained had to pay an additional Ksh. 20,000 to meet the deficit. Determine the initial number of members in the group.

    (9 marks)
- 16. (a) Outline **four** factors that should be considered in the computation of index numbers. (8 marks)
  - (b) The following data relates to the distribution of wages of thirty four employees in a company.

Wages (Ksh. '000)	Number of employees
30 - 35	5
35 - 40	x
40 - 45	10
45 - 50	6
50 - 55	3
55 - 60	y

The median wage is Ksh. 42,000.

Determine the values of x and y.

(9 marks)