

081106T4AGP

AGRIPRENEURSHIP LEVEL 6

AGR/OS/AP/CR/03/6/A

Market Agri-enterprise Products/Services

Nov/Dec 2024



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

PRACTICAL ASSESSMENT

4 HOURS

INSTRUCTIONS TO CANDIDATE:

- i. *Do not write on the question paper.*
- ii. *A separate plain paper will be provided.*
- iii. *Return this paper to assessor at the end of assessment.*

This tool consists of TWO printed pages.

**Candidate should check the question paper to ascertain that
all the pages are printed as indicated and that no questions are missing**

- a) You will be required to perform **TWO** practical tasks in this assessment;

Task 1

You are the Head of Marketing Department in a Juma Seed Company those processes and sells certified Maize seeds;

- i. Design a suitable brand name for your product using Microsoft word
- ii. Using the stickers provided, design a label for your product in accordance with standard packaging and labelling procedures.
- iii. Package 1/2 kg of Maize seeds.
- iv. Write your registration number at the bottom of the sticker.

Task 2

Using a printing paper provided, design a poster that you would use to advertise your product in task 1 above. Write your registration number on the printing paper to appear as footer.

- b) You are provided with the following resources,

S/N	Material	Quantity
1	Khaki packaging bag	1 Packet of 1/2kg
2	Dry Maize seeds	1/2kg
3	Weighing scale	1 piece
4	Pencil	1 piece
5	Printing paper	2 pieces
6	Plain paper	2 pieces
7	Box of crayons	1 box
8	Eraser	1 piece
9	Self-adhesive stickers	2 pieces
10	Cello tape	1 piece
11	Pen	1 piece
12	Maize scoop	1 piece
13	Poster tape/stapler	1 piece
14	30cm Ruler	1 piece
15	Printer	1 piece
16	Computer	1 piece

THIS IS THE LAST PRINTED PAGE