

081104T4AGP

AGRIPRENEURSHIP LEVEL 4

AGR/OS/AP/CR/03/4/A

Market Agricultural Products and Services

Nov/Dec 2024



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

PRACTICAL ASSESSMENT

Time: 3 Hours

INSTRUCTIONS TO CANDIDATE

1. You are required to carry out the following task using the provided resources as per the instructions provided.

This paper consists of TWO (2) printed pages.

Candidates should check the question paper to ascertain that all pages are printed as indicated and that no questions are missing.

You are provided with the following resources:

S/N	Material	Quantity
1	250ml plastic bottle	1 piece
2	Milk	300ml
3	Calibrated litre jug	1 piece
4	Pencil	1 piece
5	Plain paper	2 pieces
6	foolscap	2 pieces
7	Box of crayons/marker pens	1 box
8	Eraser	1 piece
9	Self-adhesive stickers	2 pieces
10	Cello tape	1 piece
11	Pen	1 piece

Task 1

You are an Agripreneur running a dairy farm that produces and sells milk;

- i. Design a suitable brand name and logo for your product,
- ii. Using the stickers provided design label for your product in accordance with standard packaging and labelling procedures.
- iii. Package the 250ml of milk.
- iv. Write your registration number at the bottom of the sticker.

Task 2

You are provided with foolscaps. Using the information in Task 1 above, design a customer feedback form with personal details of the respondent and 6 professional questions that you would ask your customers to get feedback on the product. Write your registration number on the foolscap.

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