

021106T4GPH

GRAPHIC DESIGN LEVEL 6

VA/OS/GD/CR/06/6

Produce Graphic Illustrations

July/August 2025



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND
CERTIFICATION COUNCIL (TVET CDACC)**

PRACTICAL ASSESSMENT

TIME: 4 HOURS

INSTRUCTIONS TO CANDIDATE

1. In this practical assessment, you are required to perform the following tasks:
 - a) Develop hand sketches
 - b) Create a digital mood board
 - c) Create the digital character for the comic strip
 - d) Create a word document narrative of the cartoon character
 - e) Submit your work as instructed.

Project Brief

Afya Foods is a new local food manufacturing company committed to promoting healthy eating habits among Kenyan families. The brand's flagship product, Afya Crunch, is a high-fiber, vitamin-fortified breakfast cereal targeting school-going children and young families. The company is seeking to increase brand awareness and communicate the health benefits of the cereal through an engaging comic strip advertisement.

Task 1: Create A Mood Board

Using an appropriate design software, create a mood board for the comic strip character that captures the theme on an A3 size space.

Task 2: Create Design Sketches

Develop hand done sketches for the comic strip character on A4 size papers

Task 3: Create A Digital Cartoon

Using an appropriate design software, create a digital character for the comic strip that captures the theme on an A3 size space.

Task 4: Create A Narrative

Type a short character narrative that includes the character's name, physical features, character traits among other roles.

Task 5: Submission of Work

Submit the art works under the following requirements:

- Hand drawn sketches in an envelop
- Digital mood board in PDF and PNG file formats
- Digital cartoon character in PDF and PNG file formats
- A Character narrative in PDF file format
- Submit the digital designs in a well labelled digital folder

2. You are required to have the following resources to carry out the tasks:

- Computer with professional design and word processing software
- Drawing Tablet
- A4 cartridge papers
- Pencils
- Colour pencils
- Rulers
- Eraser
- Internet connectivity