

**021106T4GPH**

**GRAPHIC DESIGN LEVEL 6**

**VA/OS/GD/CR/09/6**

**Create Publication Design**

**July/August 2025**



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION  
COUNCIL (TVET CDACC)**

**PRACTICAL ASSESSMENT**

**Time: 4 HOURS**

**INSTRUCTIONS TO CANDIDATE**

1. In this practical assessment, you are required to perform the following tasks:
  - i. Develop manual sketches
  - ii. Create a digital mood board
  - iii. Create the digital concepts
  - iv. Create print-ready book cover copies
  - v. Submit your work as instructed.

**Design Brief**

A new set of educational books has been developed to support the teaching of Creative Arts. One of the books to be published is Grades 6 of the CBC curriculum in Kenyan schools. The books will have 100 pages. It will be published by Moran (EA) Publishers Ltd.

### **Task 1: Develop Manual Sketches**

Create FOUR hand-drawn sketches at half scale for the book cover, using any three colours for each book cover concept. The book size is 100 pages' in portrait orientation, measuring 11.4 cm x 16.2 cm, when folded and a spine of 1 cm. The sketches should contain the following: Correct typeface, images, symbol, dimensions and spacing.

### **Task 2: Create a mood board**

Create a digital mood board for the book cover concept for Creative Arts books, Grades 6. The covers should indicate that they are part of a series and by the same publisher.

### **Task 3: Design Two Digital Book Cover Concepts**

Design two digital concepts, 100 pages' book covers, portrait orientation, sizes C (11.4 cm x 16.2 cm), front, spine (1 cm), and back. The book cover concept should include a logo, typography, colour palette, and other relevant visual elements.

### **Task 4: Create print-ready book cover copies**

Develop a book cover spread artwork with cropmarks, key line, fold lines, colour key with the given dimensions. The book covers should be in three colour. Present them in PDF format.

### **Task 5: Submission of tasks**

Submission requirements:

- Well labelled Hand-done sketches enclosed in an envelop
- Digital mood board
- The book cover concept
- A print-ready book cover copy
- Submit your designs in digital formats (PDF) in a well-labelled digital folder.

2. You are required to have the following resources to carry out the tasks:

- A4 cartridge paper
- HB Pencils
- Colour pencils
- Rulers
- Eraser
- Computer with professional design software
- Internet connectivity

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