

**021106T4GPH**

**Graphic Design Level 6**

**VA/OS/GD/CR/12/6**

**Produce Signage**

**July/August 2025**



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION  
COUNCIL (TVET CDACC)**

**PRACTICAL ASSESSMENT**

**TIME: 3 hours**

**INSTRUCTIONS TO CANDIDATE**

1. In this practical assessment, you are required to perform the following tasks:
  - a) Analyse the project brief.
  - b) Develop hand done sketches.
  - c) Create a mood board
  - d) Design a logo on A5 size page.
  - e) Design a directional signage prototype measuring 150cm by 80cm portrait format
  - f) Design a locational signage measuring 40cm by 150cm landscape format
  - g) Submit your work as instructed.

## **Design brief**

'KIDIGITALI CORPORATION' is a leading multinational corporation with a new office building under construction. The client requires the design of various types of signage to be placed in the building to assist stake holders with location identity and **branding**.

### **Task 1: Sketched Corporate Identity Marks**

Develop hand done sketches for the company logo and name

### **Task 2: Created a Mood board**

Create a digital mood board and design the company corporate brand identity of logo and name and corporate colours.

### **Task 3: Create signage concept**

Design a road transit signage including the company name, logo, and address to assist people on transit to find the direction of the premises.

Design a simplified on location sign to indicate the location of offices premises using only name and logo.

### **Task 4: Submission**

- i. Submit hand done sketches of logo and company name well labelled with your name and admission number.
- ii. Submit the digital Mood board in PNG or PDF digital file format
- iii. Submit the digital company corporate identity ie logo and company name layout
- iv. Submit transit directional signage in PNG or PDF digital file format
- v. Submit on locational signage in PNG or PDF digital file format
- vi. Place all digital files in one zip folder on the desktop with your name and registration number.

2. You are required to have the following resources to carry out the tasks:

- Computer with relevant designing software(s)
- Internet connectivity
- A4 size cartridge papers
- Assortment of Colored pencils
- Assorted colored markers
- Drawing pencils
- Eraser
- Sharpener/cutter
- A 30cm ruler
- Drawing set
- Tissue/cloth

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